

10 – 13 Mai 2011

New Munich Trade Fair Centre



FACING
THE LOGISTICS
CHALLENGE




**transport
logistic**
THE LEADING EXHIBITION

Key Data

Frequency:

every two years
premier event 1978

Type:

Exhibition

Application deadline:

15 September 2010

Venue:

New Munich Trade Fair Centre

Opening hours:

Tue – Thu 9 am – 6 pm
Fri 9 am – 5 pm



Organizer

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www.messe-muenchen.de

FACT SHEET

Since 1978, **transport logistic** has established itself as the most important **exhibition for logistics, mobility, IT and supply-chain management** in the world and an exhibition that enjoys global recognition. It is a marketplace and a source of impetus that brings trade visitors from around the world together with exhibitors' innovative, future-oriented solutions.

For the 13th time, **transport logistic** will give visitors a look at the entire value chain in logistics – i.e. logistics services, IT/telematics, in-company transport and material flow and systems for freight transport – at a single location. It showcases the multi-faceted industry for moving goods by road, rail, water and air. It is not only a platform for the largest industry gathering of its kind, but a forum for networking between the industrial and commercial sectors and the transport and logistics industry.

The Whole Product Range of transport logistic

Freight and passenger transport services

- Maritime logistics
- Inland shipping
- Air cargo
- Rail freight transport
- Forwarding agents
- Road transport companies
- Express, parcel, and courier services
- Consulting, planning, advisory services
- Supply chain management / 3PL
- Freight centers
- Logistics locations and properties

Intralogistics, warehouse management systems, auto ID, packaging

- Transport packaging
- Freight securing
- Instruments for measuring transport stress
- Facilities for loading bays and terminals (interfaces between internal and external materials flow)
- Research and development

Visitor Target Group

International decision-makers from the transport and logistics sector, industry, commerce and research.

Freight transport systems

- Road vehicles
- Rail vehicles
- Combined transport systems
- Logistic systems for ports and navigation
- Logistic systems for the air cargo industry
- Pipeline transport and power transmission systems
- Maintenance and repairs
- Filling-station equipment
- Security systems
- Transport refrigeration/
Cold-chain management
- Research and development

IT/Telematics, e-business, telecommunications

- Communications systems
- Data processing systems
- E-commerce and E-business systems
- Transport control and DP systems
- Integrated traffic management systems ITMS
- Research and development

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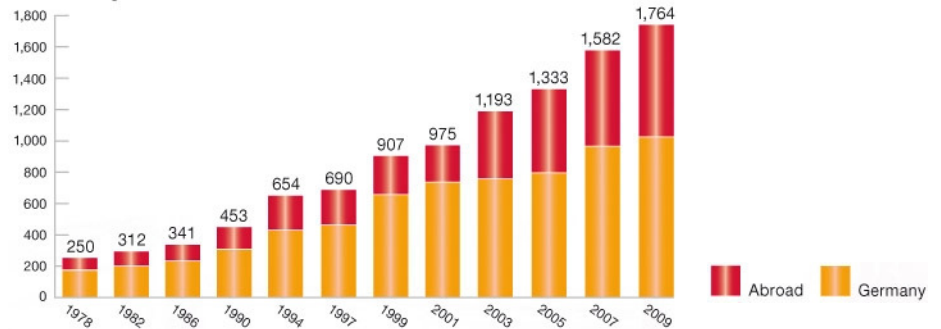


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transport logistic in Figures – Exhibitors

Development of exhibitor numbers



Exhibitor statistics 2009

- 1,764 exhibitors
- 41% foreign exhibits from 55 countries
- 12% more exhibitors than 2007
- 10% more exhibition space

Development of Exhibition Space:

Year	Gross area
1997	52.000 sqm
1999	59.000 sqm
2001	66.000 sqm
2003	69.000 sqm
2005	76.000 sqm
2007	90.000 sqm
2009	100.000 sqm



The most important international exhibitor countries

1. Italy	94	6. Czech Republic	42
2. Netherlands	92	7. Great Britain	36
3. France	54	8. Austria	32
4. Belgium	50	9. Switzerland	27
5. Spain	42	10. Russia	20

How exhibitors rate the event*

Would return to the exposition	96%
Would recommend the exposition to others	96%
Rate the exposition with "excellent to good"	90%

*Source: Exhibitor and Visitor Poll TNS Infratest



Exhibitors and visitor numbers are controlled by FKM (Society for Voluntary Control of Fair and Exhibition Statistics).

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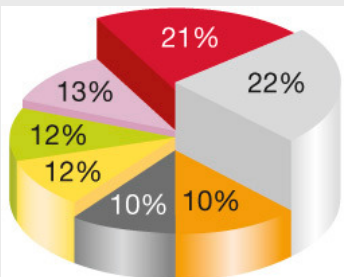
transport logistic

THE LEADING EXHIBITION

Visitor structure according to responsibility**



*Source: Exhibitor and Visitor Poll TNS Infratest
**Multiple selections possible.



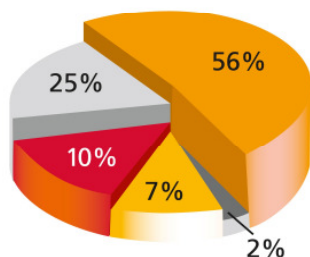
Visitor structure according to position*

- Independent Entrepreneur
- General Manager/ Member of Management Board
- Department Director
- Department Manager
- Employees/Civil Servants
- Students
- Other

*Source: Exhibitor and Visitor Poll TNS Infratest

Visitor profile (Branch of industry)

- Logistics services
- Industry/manufacturing sector
- Commerce
- Colleges/universities, research
- Government agencies

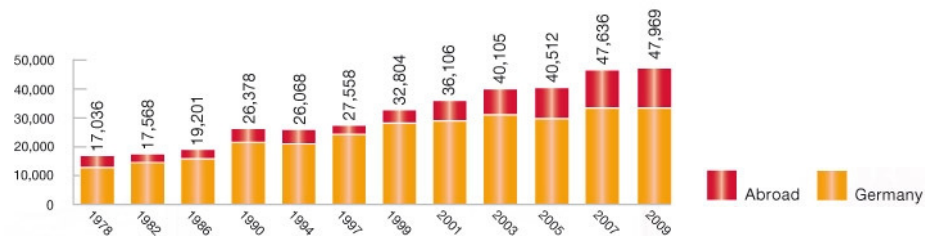


transport logistic in Figures – Visitors

Visitor statistics 2009

- 47,969 visitors
- 31% foreign visitors from 112 countries

Development of visitor numbers



The most important visitor countries

1. Austria	2,336	6. France	772
2. Netherlands	1,245	7. Poland	650
3. Italy	1,220	8. Slovenia	516
4. Switzerland	1,151	9. Belgium	503
5. Czech Republic	849	10. Hungary	500

How visitors rate the event*

Would recommend others to visit the exposition	97%
Would return to the transport logistic	94%
Rate the exposition overall with "excellent to good"	94%
Rate the market leader position as "excellent to good"	91%
Rate the range and selection as "excellent to good"	95%
Rate the event program as "excellent to good"	87%

*Source: Exhibitor and Visitor Poll TNS Infratest

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Supporting programme 2009

38 events

273 experts from industry, transport sector and politics made high-caliber presentations.

4.318 visitors took advantage of the multi-faceted programme

Exhibition Management

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Supporting Programme 2011

Air Cargo Europe 2011

5th International conference and exhibition for the global air cargo industry
www.aircargoeurope.com



marilog 2011

6th International conference for maritime logistics
www.marilog.de



Planned country and region specials: Austria, France, Africa

And more than **30 world-class information and discussion events** are planned with the following supporters amongst others:



Prices 2011

Exhibitors Participation Fees :

Row stand	EUR 160/sqm
Corner stand	EUR 172/sqm
End stand	EUR 180/sqm
Island stand	EUR 184/sqm
Open-air-site	EUR 77/sqm
Track	EUR 300/running metre

Advance payment for services

	EUR 15/sqm
AUMA fee	EUR 0,60/sqm
Co-exhibitor fee	EUR 270

(plus German VAT)

Visitor Entrance Fees:

Day ticket	EUR 26
Day ticket advance sale	EUR 21
permanent ticket	EUR 40
permanent ticket advance sale	EUR 35
students day ticket	EUR 13
students permanent ticket	EUR 20
group ticket (up to 10 pers.)	EUR 19
children (0-14)	free

(incl. German VAT)