

# Product categories at SITP 2010

- Earth moving machinery
- Drilling, ramming and drawing equipment, sewer construction and maintenance systems
- Compressors, compressed air and hydraulic tools
- Compacting machinery for earthworks and road building
- Machinery and facilities for concrete, bitumen, waterway and railway line construction and for road repair and maintenance
- Construction vehicles
- Construction equipment and tools
- Building site facilities
- Machinery and installations for the cement, limestone, plaster, sand, clay, gravel and ballast industries
- Machinery and installations for the recycling of building materials
- Machinery and installations for the manufacture of cement, limestone and plasterbound construction elements
- Lifts, elevators and escalators
- Installations, machinery and equipment for obtaining and processing stone and concrete



## Organiser



SAFEX-SPA  
Palais des Expositions  
Pins Maritimes  
Algiers 16000, Algeria

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# SITP – positive trend

**SITP**, which has been held annually since 2003, is part of IMAG München's successful global network of trade fairs dedicated to the building and construction industry. Because of its dynamic character and professional concept, **SITP** has grown into a key event for the construction and building industry in Algeria.

**SITP** in Algeria receives strong support from the Ministry for Infrastructure Projects (Ministère des Travaux Publics), including the acquisition of Algerian trade visitors. Above all, however, for the Ministry and for the state and private construction companies, **SITP** is an important source of information and a business-to-business opportunity; and it is the place to review the products and services of the international construction industry for use in upcoming infrastructure projects. For companies that are interested in taking part in public tenders, **SITP** is thus a perfect platform for making contacts and paving the way for new business.

## Enormous potential in Algeria and the African Market

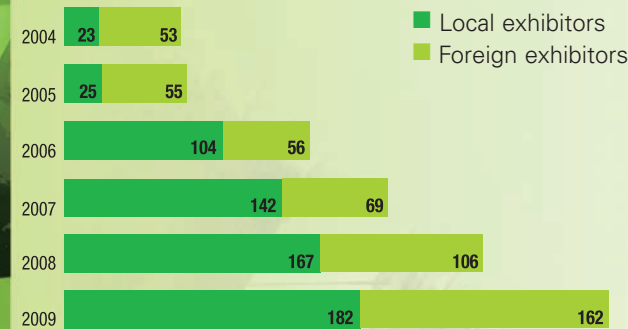
- Algeria's construction sector obtains annual growth rates of approx. 10%. Therefore it is considered as a key industry for the country's economy.
- The major import goods are construction machinery, building material and services of engineering and consulting.
- According to new conditions for import activities, only new machinery and equipment are to be imported. A new finance law, which requires a mandatory use of documentary credit or letters of credit, provides sellers into the Algerian market with regulations increasing safety of payments.
- The government's economic promotion for the period 2010-2014 includes an investment of approx. 30 billion US\$ for infrastructure development projects:
  - Construction of 1 million residences
  - Construction of universities and educational institutions
  - Construction of 1,000 km highways
  - Investment of 10 billion US\$ for road networks
- Further infrastructure projects involve construction and modernization of airports and harbors, reconstruction of 14,000 km roads and construction of the TRANSSAHARA highway (Algiers – Lagos)

# SITP – expansion

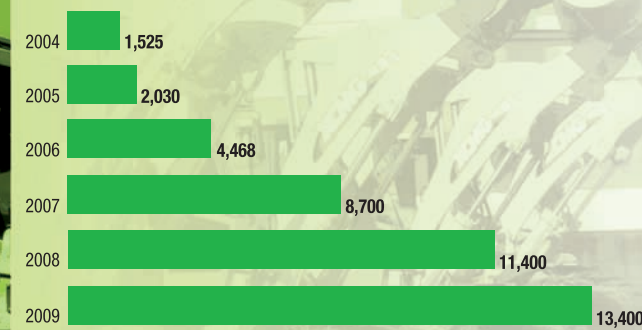


**SITP 2009** attracted **344 exhibitors** (162 of them international companies), all keen to exploit this opportunity for presenting their products and services in the Algerian market.

## Rising exhibitor numbers



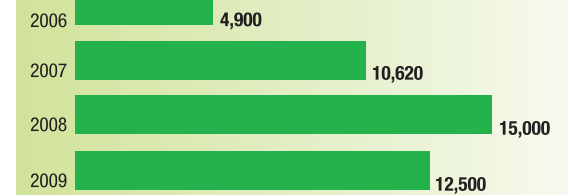
## Rapid expansion in exhibition space (sqm)



# Visitors – expertise and professionalism

Since its launch in 2003, **SITP** has developed into an annual meeting point for buyers and leading suppliers of the infrastructure and of the construction sectors:

## Rising visitor numbers



The analysis of visitor data for the last event reveals again 80 percent of decision makers and managers among the registered attendees.

## Visitor target groups at first glance

- Representatives and experts from the local construction industry as well as from key building institutions in the field of science and research
- Decision-makers from both private and political bodies involved in the construction industry as well as from municipal service providers
- Representatives of government ministries, local authorities and city administrative departments
- Purchasers from government ministries, local authorities and companies

