

NEW PERSPECTIVES FOR THE ENVIRONMENT



**WORLD'S LEADING TRADE FAIR FOR WATER,
SEWAGE, WASTE AND RAW MATERIALS MANAGEMENT**

**13-17 SEPTEMBER 2010
NEW MUNICH TRADE FAIR CENTRE**

INTERNATIONAL STANDING. IFAT SATISFIES VISITORS' EXPECTATIONS

IFAT ENTSORGA is the world's leading trade fair for environmental technology. It showcases the entire range of products and services that the industry has to offer, covering everything from water and sewage to waste and raw-materials management. The latest products, systems, plants and services will be represented in large numbers. Innovations, industry solutions and technologies—including those adapted for use in developing and threshold nations—will give you a unique look at the breadth and depth of this industry.

IFAT ENTSORGA has an extensive programme of supporting events at the same level: Conferences, symposia, workshops and forums will furnish you with a diverse range of information about forward-looking environmental technologies, topics and trends. Participants include representatives of the scientific and research sectors as well as key trade associations and institutions from Germany and abroad.



THE LEADING INTERNATIONAL TRADE FAIR IN NUMBERS

The fair continues to strengthen its position as the leading gathering for this global industry. Its growth rates document the constantly growing interest in the exhibition and its recognised high value. IFAT 2008 had more than 2,600 exhibitors from 41 countries and some 120,000 visitors from 170 countries. 97.4% of them were trade visitors—a mark of quality that speaks for itself.

IFAT BECOMES IFAT ENTSORGA IN 2010.

COOPERATION BETWEEN MESSE MÜNCHEN AND BDE

As of 2010, the World's Leading Trade Fair for Water, Sewage, Waste and Raw Materials Management will go by the name IFAT ENTSORGA. This is the result of a far-reaching cooperation agreement between Messe München and the Federation of the German Waste Management Industry (BDE)—the waste-management industry's largest trade association in Germany and Europe with 750 member companies.

As our reserves of raw materials continue to diminish, the efficient use of existing resources has become more urgent than ever. For this reason, we are not only continuing the successful concept of IFAT ENTSORGA in the context of this cooperation agreement, but have shifted the focus of IFAT ENTSORGA 2010 to place greater emphasis on the topic of raw-materials management.

EXPANDED RANGE OF EXHIBITS ENSURES COMPREHENSIVE, INDUSTRY-WIDE ORIENTATION

In addition to the exhibition sectors that are already extensively represented at the fair, e.g. water and sewage treatment, sewer cleaning and maintenance, street cleaning and winter road services, IFAT ENTSORGA 2010 will also showcase key developments in the waste disposal, recycling, raw-materials management and service sectors.

As a result, IFAT ENTSORGA 2010 is expanding its position as the leading international trade fair for environmental technology and gives you multifaceted insights and several opportunities for comprehensive orientation in all industry segments.



AGENDA: ENVIRONMENTAL TECHNOLOGY A COMPREHENSIVE RANGE OF EXHIBITS

The industry is represented around the world and demonstrates its capabilities in detail: state-of-the-art environmental technology. Everything you are looking for is here.

WATER AND SEWAGE

- Water extraction, seawater desalination
- Water and sewage treatment
- Mechanical-physical processes
- Chemical-physical processes
- Biochemical processes
- Treatment of sludge and residues
- Water distribution, sewers
- Pipes, shafts
- Pipeline construction and repair
- Sewer inspection, cleaning and maintenance
- Pumps and lifting tackle
- Outlets and fittings
- Coastal protection/flood prevention

REFUSE DISPOSAL AND RECYCLING

- Refuse collection and transport
- Refuse containers
- Vehicles and superstructures
- Transfer equipment/plants
- Refuse treatment/recycling
- Mechanical/biological treatment
- Thermal treatment
- Composting/fermentation
- Generating energy from waste materials
- Landfills
- Material recycling and reutilisation
- Occupational safety

STREET CLEANING AND WINTER ROAD SERVICES

- Street cleaning and maintenance services
- Winter road services

DECONTAMINATION OF OLD SITES/SOIL TREATMENT

- Registration
- Evaluating and monitoring
- Treatment

MEASURING, CONTROL AND LABORATORY TECHNOLOGY

- Laboratory equipment
- Measuring technology
- Analysis technology
- Control technology
- Process-control technology for water, sewage, refuse and air

FLUE-GAS SCRUBBING AND AIR EXTRACTION

NOISE REDUCTION/ ABATEMENT

SERVICES

- Disposal services
- Water-supply and sewage-disposal services
- Consulting, environmental management, eco-auditing
- Financing
- DP, hardware and software
- Analysis laboratories

SCIENCE AND RESEARCH

- Trade associations and institutions
- Research institutes
- Specialty publishers, literature
- Training and education

ONLINE REGISTRATION: SAVE TIME AND MONEY!

Effective immediately, attending the fair is easier and more convenient than ever—thanks to the new Print@home Ticket. You register online prior to the fair and print out your admission ticket. That way you can go directly into the fair without having to wait at the box office.

OUR THANK-YOU: REDUCED PRICES ACROSS THE BOARD.

Whether you purchase a one-day ticket, three-day ticket or permanent pass—the decision is entirely yours. But you will always pay less online than if you purchase your ticket at the fair.

Print@home Ticket

PRICE OF ADMISSION	Online registration	At the fair
1-day ticket	EUR 19.00	EUR 23.00
3-day ticket	EUR 38.00	EUR 46.00
Permanent pass	EUR 49.00	EUR 58.00

Catalogue: EUR 26 incl. VAT (postage and shipping extra)



Your Print@home Ticket—It's this easy:

1. Call up www.ifat.de/tickets/en.
2. Complete the online order form.
3. Print out your personal Print@home Ticket.
4. The print-out is your admission ticket. Bring it with you to the fair. Use of public transport is free of charge with this ticket.



VISIONS AND INFORMATION IN THE SUPPORTING TECHNICAL PROGRAMME

WHERE THEORY AND PRACTICE COME TOGETHER FOR AN INTENSE EXCHANGE OF KNOW-HOW

Exhibitors and visitors can look forward to a diverse programme of events with company and product presentations, symposia, country specials and technical discussions as well as a wide range of qualified services in the water, sewage and waste-management sector. Attending these events is free of charge. All lectures will have simultaneous translation into German and English. An up-to-date supporting-programme agenda is available at www.ifat.de/programme

TOPICS ON THE CUTTING EDGE

Key themes in the supporting programme in 2010 are as follows:

- Technical and scientific topics that pertain to water, sewage, waste and recycling
- Secondary raw materials as sources of energy:
Tapping new potential, waste-to-energy concepts
- Climate impact research and adaptation strategies
- Catastrophe management
- Region and country specials

FORUMS IN HALLS A4 AND B2

The forums allow exhibitors and trade associations to make presentations and hold panel discussions on the latest product developments, trends and market analyses that pertain to IFAT ENTSORGA's themes. The country specials are the perfect platform for developing and strengthening business ties, technology transfer, and the international exchange of ideas and information among scientists and business representatives from around the world.

COUNTRY SPECIALS

- **Arabic Region • Canada • India • North Africa • Palestine • Russia • Turkey • Vietnam**

OTHER SPECIALS

- **Waste to Energy Cluster Forum**
- **Financial Cooperation of International Water Projects**
- **Climate and Water—Climate Impact Research and Adaptation Strategies**
- **Waste for Environmental Protection—Using Secondary Raw Materials**
- **Integrated Water Resource Management**
- **UN Water Perspective on Capacity Development for Water Management, Water Supply and Sanitation**
- **Environmental Protection and Resource Management for Industry and Agriculture**



SYMPOSIA AND EVENTS AT THE INTERNATIONAL CONGRESS CENTRE MUNICH (ICM)

The European Water, Waste Water and Solid Waste Symposium has been taking place for more than 40 years. This year's 15th International Symposium, which is being held in conjunction with IFAT ENTSORGA from September 13–16, 2010, is expanding its focus. Besides changing its name, it is adding the topic of energy to its portfolio. The event features a diverse, contemporary and extensive programme of events that revolve around the topic of sustainable water and waste management.

Organisers are:

- European Water Association e. V. (EWA)
- German Association for Water, Wastewater and Waste (DWA)
- International Solid Waste Association (ISWA)
- The Association of Municipal Waste Management and City Cleaning in the VKU (VKS im VKU)

Symposium themes and sectors:

WATER MANAGEMENT

- **International Mayor Day**
- **Improving drainage systems—
Refurbishment and maintenance**
- **Rain water—Problems and
solutions**
- **Water-treatment challenges**
- **Sewage-sludge treatment**

WASTE MANAGEMENT

- **Biowaste as an energy
source and future suppliers
of humus?**
- **Quality assurance in municipal
services—Quality seals/
Standardisation/Certification**
- **Yesterday's waste—
Tomorrow's raw material?**

SPECIAL EVENTS AT THE ICM

Besides internationally oriented events, there will also be events on the following themes:

- DWA Specials on the topics of energy and flooding
- Sewer modernisation (Fördergemeinschaft für die Sanierung von Entwässerungssystemen)
- Landfill Day (VKS im VKU and DWA)
- Innovations Forum organised by:
 - German Federal Ministry of Education and Research (BMBF)
 - Deutsche Bundesstiftung Umwelt (DBU)
 - German Water Partnership (GWP) and DWA





THW

For the first time ever, organisers are focusing specifically on the sector for coastal protection and flood control in conjunction with Germany's Federal Agency for Technical Relief (THW). An exhibition area is planned where machines and systems can be demonstrated in practical use.

TRUCKS IN ACTION

Whether waste disposal, street cleaning, winter road services or other special uses: This is the place to experience the entire range of modern vehicle solutions performing specific tasks live and in action. The event features a spectator stand and will be moderated live.

VDMA PRACTICAL DAYS

The VDMA Practical Days are held at the outdoor site directly next to the North Entrance. Various manufacturers will demonstrate their shredding and crushing machines in use.

RESEARCH & EDUCATION AREA

Meeting the future—a joint exhibit in Hall B6 where international universities can make presentations. This is a good place to gain far-reaching insights into the education and research activities that will help to shape environmental technology in the future.

CAREERS COMPETITION "GETTING STARTED AND WORKING IN THE SEWAGE SECTOR SAFELY"

For the first time ever, DWA is organising a careers competition titled "Getting started and working in the sewage sector safely" under the patronage of Germany's Federal Ministry for the Environment, Nature Conservation and Nuclear Safety. Before an international audience, trainees and professionals will demonstrate how they use suitable technology and a great deal of dedication to master difficult tasks. On 14 Sept. 2010, trainees will demonstrate their skills, and on 15 Sept. 2010, professionals will compete for the championship title in front of Hall A4.

UN-WATER CENTER

Coordinated by the UN-Water Decade Programme on Capacity Development (UNW-DPC), a number of UN-Water members and partners such as UNEP, UNU, FAO, UN-HABITAT, UNCCD, ICID, IAH, will run an Exhibition space at the IFAT ENTSORGA and will convene a Seminar on "Institutional Capacity Development on Water Management, Water Supply and Sanitation" on 16 September.

OUR VISITOR SERVICES: WHAT YOU CAN RELY ON

Before and during the fair: A wide range of attractive services are available to support you. Take advantage of this extensive range of services to make IFAT ENTSORGA a complete success for your company. The complete range of services is available online at www.ifat.de/visitorservices. A brief overview is available here:

Online Organiser

To ensure that you are perfectly prepared for your visit to the fair, we recommend going to the free exhibitor database and using the extensive range of search functions to find out stand assignments, send out brief notices or make contacts. Information including details about registration is available at www.ifat.de > my.ifat.de

Special offers from the German Railway

The German Railway—an official IFAT ENTSORGA partner—offers visitors discount rates for travelling to Munich during the fair. Detailed information is available at www.ifat.de/travel

IFAT ENTSORGA Newsletter

Our e-mail newsletter furnishes you with regular information and keeps you up to date on important topics that pertain to IFAT ENTSORGA. You can subscribe for free here: www.ifat.de/newsletter/en

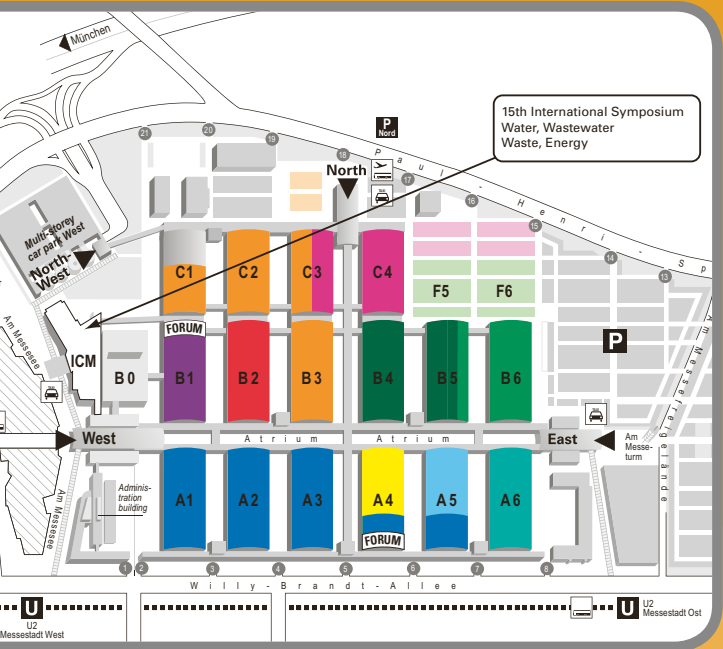
Visitor support around the world

With six foreign subsidiaries in Europe and Asia and 64 foreign representatives serving more than 90 countries, Messe München has a global network. A list of all contact information is available here: www.ifat.de/contact



HALL DIAGRAM

Tailor-made for IFAT ENTSORGA: Generously dimensioned halls with modern service facilities and distances that are kept to a minimum.





- Water extraction and treatment/
Water and sewage treatment
- Measuring, control and
laboratory technology
- Outlets and fittings
- Pumps and lifting tackle
- Pipes, shafts, special structures,
techniques/Coastal protection,
flood control/Science and research
- Sewers
- Vehicles and superstructures, transfer
equipment and plants/Street cleaning,
maintenance and winter road services
- Refuse containers/Mechanical treatment/
Material recycling and reutilisation
- Thermal and biological treatment, landfills/
Generating energy from waste materials/
Flue-gas scrubbing and air extraction/
Noise reduction and abatement
- Services (Water supply, sewage and
refuse disposal, recycling)/
Decontamination of old sites, soil treatment
- VDMA Practical Days
- VAK "Trucks in Action"
- Open-air site



MUNICH AND TRADE FAIRS: A PERFECT TEAM WITH THE BEST CONNECTIONS

Munich is a dynamic, cosmopolitan metropolis. It is an economic hub with universal appeal and a cultural capital of international standing. Its flair and ambiance make every encounter with this city an experience to remember.

Getting there is easy, no matter how you get there.

No matter where you come from and what means of transport you prefer, getting to the fair is quick and easy. Even the connections between downtown Munich and the trade-fair centre leave nothing to be desired.

Airport: From the airport, you can take the suburban train, then transfer and take the underground to the trade-fair centre. Travel time: approx. 46 min. (S8) or 60 min. (S1 via downtown). Or you can take the shuttle bus from the stops at Terminal 1 and Terminal 2. It departs every 30 minutes and travels non-stop to the New Munich Trade Fair Centre in approx. 45 minutes. If you take a taxi, the trip takes approx. 35 minutes.

Underground: The U2 departs from Munich's central station every 3 to 5 minutes, and the trip to the trade-fair centre takes approx. 20 minutes.

Visitors who have a Print@home Ticket, an admission voucher or an admission ticket are entitled to use all public transport services provided by the Munich Transport and Tariff Association (subways, suburban train, tram and bus) free of charge.

Car: The New Munich Trade Fair Centre is located directly along the A94 motorway. Because traffic is expected to be heavy during IFAT ENTSORGA, we recommend using the Park & Ride facilities.

Important: Traffic signs in the greater Munich area and the electronic traffic-guidance system along the A99 and A94 motorways will guide you to the New Munich Trade Fair Centre and available parking. **Please follow these directions only and not your vehicle navigation system.**

Additional information: www.ifat.de/travel

FIRST-RATE CONTACTS AND ACCOMMODATIONS



The following information includes outstanding contacts and suitable accommodations for your stay in Munich during the fair. Our helpful contacts will do everything they can to address and satisfy your needs.

Event

13–17 September 2010

Hours:

Monday–Thursday 9 a.m.–6 p.m.

Friday 9 a.m.–4 p.m.

Organizer/Information

Messe München GmbH, Messegelände

81823 München, Germany

Phone (+49 89) 9 49-1 13 58

Fax (+49 89) 9 49-1 13 59

E-mail: info@ifat.de

Internet: www.ifat.de

Hotel reservations and travel arrangements

TRADEFAIRS.com

Phone (+49 69) 95 88-36 16

Fax (+49 69) 95 88-19 13

E-mail: messe-muenchen@tradefairs.com

Internet: www.messe-muenchen.tradefairs.com

Private accommodations

CHECK-IN! Zimmerservice

Batschkastr. 17, 81825 München, Germany

Phone (+49 89) 43 73-97 89

Fax (+49 89) 43 73-97 88

E-mail: info@checkin-muenchen.de

Internet: www.checkin-muenchen.de

STATTHOTEL

Privatzimmervermittlung OHG

Phone 0180-5 30 55 30

Fax 0180-5 30 55 40

E-mail: info@statthotel.de

Internet: www.statthotel.de

Book your accommodations directly

A large selection of attractive accommodations that you can book online is available at www.messehotelfuehrer.de.

Additional information: www.ifat.de/accommodation





IFAT ENTSORGA 2010 PARTNERS

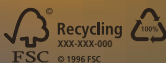
CONCEPTUAL SPONSORS:

BDE	Federation of the German Waste, Water and Raw Materials Management Industry
DWA	German Association for Water, Wastewater and Waste
EUnited	EUnited Municipal Equipment
GFA	Gesellschaft zu Förderung der Abwassertechnik e.V.
VAK	Municipal Vehicles and Equipment Industry Association
VDMA	German Engineering Federation
VKS im VKU	The Association of Municipal Waste Management and City Cleaning in the VKU (VKS im VKU)

OTHER PARTNERS

BMU	Federal Ministry of Environment, Nature Conservation and Nuclear Safety
bvse	Federal Association for Secondary Raw Materials and Disposal
DGAW	German Association for Waste Management
EWA	European Water Association
German Biogas Association	
FEAD	European Federation of Waste Management and Environmental Services
German Water Partnership	
ISWA	International Solid Waste Association
ITAD	German Association of Waste-to-Energy Plants
IWA	International Water Association
StMUG	Bavarian State Ministry of the Environment and Public Health
VBS	Verband der Bayerischen Entsorgungsunternehmen e.V. Kreislaufwirtschaft und Städtereinigung
VDRK	Verband Deutscher Rohr- und Kanal-Technik-Unternehmen e.V.
ZVEI	Automation Division, Measurement and Process Automation Section





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Certificate Number:
199-53405-0110-1008
www.climatepartner.com

2010

Published by Messe München GmbH, Munich.
Printed in Germany. IFAT/ENTSORGA Besucherprospekt E/03/2010



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A WORLD OF ENVIRONMENTAL SOLUTIONS